

New Perspectives on Innovation and Intellectual Property Policy in China: What Does the Evidence Say?

May 18-19, 2015
University of California, San Diego

Sponsors: US Patent and Trademark Office and UC San Diego (IR/PS, 21st Century China Program, and the UC Institute on Global Conflict and Cooperation)

May 18 **Experts Discussion (closed to the public)**

Venue: Dugout Conference Room in RIMAC Annex
(9730 Hopkins Dr, La Jolla, CA)

- 1:30pm China's IP Policy and the Future of Innovation
Rick Miller, Tai Ming Cheung, Liu Xielin and Liang Zheng
- 3:30pm Break
- 3:45pm Brainstorming and Open Discussion
Mark Cohen, Barry Naughton
- 5:30pm Discussion Concludes
- 6:00pm Shuttle Departs for dinner at Piatti Italian Restaurant & Bar

May 19

Venue: San Diego Supercomputer Center Auditorium
(10100 Hopkins Dr, La Jolla, CA 92093)

- 8:00 **Welcome Remarks: Peter Cowhey/Barry Naughton and Mark Cohen**
- 8:15 **Chinese IP Data and Innovation**

Introduction of USPTO China Resource Center and Examples of Using Empirical IP Data to Verify or Correct Some Common Assumptions on Chinese IP

Larry Lian, Attorney Advisor, Office of Policy and International Affairs, USPTO

What Chinese Patenting Data and USPTO Data Show about Innovation

Rick Miller, Senior Economist, USPTO Office of Chief Economist

GIPC International IP Index

*Ellen Szymanski, Senior Director of International IP, Global Intellectual Property Center
U.S. Chamber of Commerce*

10:00 Coffee/Tea Break

10:15 **Chinese IP Policy**

China Won't Protect IP Until It Has IP of Its Own to Protect: Is the Truism True?

Mark Cohen, Senior Counsel, Office of Policy and International Affairs, USPTO

Chinese Innovation Policy: Insights from Patent Data

Brian Wright, Professor of Economics, UC Berkeley

Lei Zhen, Assistant Professor of Economics, Penn State University

The Rapid Increase of Chinese Patents and China's Improvement of Innovation Capability: Progress or Puzzle?

Liang Zheng, Associate Professor, School of Public Policy and Management, Tsinghua University; Assistant Director, China Institute of Science and Technology Policy

Innovation Driven Development and Its Implication for Innovation and IPR in China

Liu Xielin, Professor, School of Management, University of Chinese Academy of Sciences

12:00 **Lunch and Keynote**

USPTO and Innovation in California

John Cabeca, Director, Silicon Valley Office, USPTO

1:30 **Industry and Corporate Case Studies**

The Global Diffusion of Clean Energy Technologies

Kelly Gallagher, Senior Policy Advisor, the White House Office of Science and Technology Policy, to be confirmed

Competition Data and Antitrust – a Corporate Perspective

Kirti Gupta, Director, Economic Strategy, Qualcomm Inc.

Chen Liren, Vice President of Engineering and Legal Counsel, Qualcomm Inc.

Legal and Regulatory Context for China's Antitrust Enforcement

Elizabeth Wang, Charles River Associates

3:00 Coffee/Tea Break

3:15 **Effects and Consequences of China's IP Policies**

How Economists Can Drive Change in IP

Stuart Graham, Assistant Professor, Georgia Tech, former chief economist of USPTO

How to Calculate Piracy and Its Impact on the Economy

Jared Ragland, Director of Policy, Business Software Alliance

Enforcement of Intellectual Property – Is China's enforcement aligned with economics or IP rights holders' interest? Do US Customs seizure trends correlate with Chinese domestic enforcement efforts?

Chris Bailey, Rouse International, to be confirmed

4:45 **Concluding Remarks**

China's IP Policy and Its Effect on Economic Upgrading

Barry Naughton, Sokwanlok Professor of Chinese Economy, IR/PS