

# Be prepared for class action litigation

Companies that experience a data breach incident face a very real risk of class action litigation. Make sure your company understands the parties who may be involved, and potential causes of action.



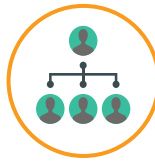
## Potential Plaintiffs



Shareholders



Customers



Employees

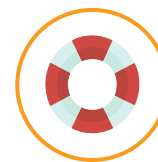
## Potential Causes of Action



Slow to respond



Slow to report



Unprepared



Non-compliance with evolving legal or regulatory expectations



Misleading or untimely statements



Uninsured or underinsured

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