

# The AVIATION WEEK II Executive Summit

## JOIN US

June 6-8, 2010

Annapolis Marriott  
Waterfront Hotel  
80 Compromise Street  
Annapolis, MD 21401  
800.393.0047

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A year ago, 70 like-minded leaders from the Aerospace and Defense industry came together for the first-ever Executive Summit. They made a commitment to assess the industry's innovation capacity, to drive forward efforts to attract and keep the best and brightest, and to develop methods to transform the way we do business. We found that the global A&D industry is technologically strong; we are limited economically by our business models.

Please mark your calendar and join us June 6-8 the second annual Executive Summit. Sponsored by Siemens PLM Software, Executive Summit II will focus on:

- Business Models to Transform the Industry
- Global Industry Analysis
- Valuing the Industry: Its Workforce Pipeline, Innovation Pipeline and Industrial Base

*We will provide you with the complete agenda in May.*

We look forward to seeing you in Annapolis!

Christopher M. Chadwick  
President, Boeing Military Aircraft

Anthony L. Velocci Jr.  
Editor-in-Chief, AVIATION WEEK

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