

Advanced Battery Value Chain

Materials > Components > Manufacturing > Drive Train > PHEV/Stationary Storage

December 1-4, 2009 | AED Conference Center | Washington, DC



An Infocast Deal Working Event

Where leading vehicle makers, advanced battery developers, drive train developers, component and material suppliers, investors and other key players in the value chain will connect and explore:

- Opportunities for cooperation, joint ventures, investment and other types of relationships needed to support their role in the value chain
- The size of the market at each stage of the value chain
- The landscape of the EV and PHEV market in the coming years

Don't miss **2** Technical Briefings:



**Battery Breakthroughs
Technical Briefing**

Dec. 1, 2009



**Hybrid/Electric Drive Train
Technical Briefing**

Dec. 3-4, 2009

www.infocastinc.com/battery

Participating Organizations:

A&D Technology	Envia Systems
ABB Inc.	EV Power Systems, Inc.
AeroVironment, Inc.	FEV, Inc.
AES Corporation	Fisker Automotive
American Honda Motor Co.	Ford Motor Co.
Applied Intellectual Capital	Graphene Energy, Inc.
Argonne National Laboratory	Honda Strategic Venturing
Arkema Inc.	iCel Systems Inc.
Axeon	Khosla Ventures
Axon Power International, Inc.	Kleiner Perkins Caufield & Byers
Azure Dynamics Corp.	Micro Tech Mfg Inc.
BASF	Mobius Power
Bright Automotive, Inc.	Nanotek Instruments Inc.
Celgard LLC	Planar Energy Devices, Inc.
CFX Battery, Inc.	Quallion LLC
Compact Power, Inc.	Raser Technologies
CRA International	ReVolt Technology Ltd.
Credit Suisse Securities LLC	Ricardo, Inc.
E2TAC	RockPort Capital Partners
East Penn Manufacturing Co. Inc.	SAE International
Eaton Corp.	Savannah River National Lab
EIG America, Inc.	Semitool
Electric Drive Transportation Association	Stanford University
Electrovaya	Valence Technology
Ener1 Inc.	VantagePoint
EnerG2	Venture Partners
Novolyte Technologies	Western Lithium Corporation

Supporting Organizations:



Produced by:





About the Event

A new era of automotive energy storage is dawning. The federal government has stepped in to catalyze a revolution in advanced batteries for hybrid, plug-in hybrid and plug-in electric vehicles. The \$2.4 billion Stimulus “downpayment” to 48 organizations has gone out, the “Cash for Clunkers” program helped jumpstart consumer demand, yet the supply chain networks that will support a domestic electric auto industry have barely begun to take shape.

For mass manufacturing of plug-in electric/hybrids in the U.S. to work, all of the players in the advanced battery supply chain—auto-makers (personal and fleet/ industrial) and other end users, tool suppliers, commodity sources, component vendors, battery companies, universities, incubators and R&D labs—need to meet, match up needs and resources and develop relationships. By bringing together all parties, the nascent industry can start to knock down the high materials cost of advanced batteries (approximately 80% of total cost) and grow the overall market.

To meet this urgent need for partnering among all players, Infocast is organizing **Advanced Battery Value Chain**, following on the heels of the sold-out *Advanced Battery Manufacturing* event in Washington DC. **Advanced Battery Value Chain** will assess the state of the supply chain, strategic gaps and challenges, as well as the overall markets for advanced batteries. Participating companies will discover new business opportunities, learn their role in the value chain, have a chance to showcase their products and services and learn the needs of prospective partners. Be sure not to miss this major opportunity for technology partnering in the emerging PHEV and stationary energy storage markets.

Set Up Meetings With Other Participants Before the Event Through Our Exclusive Event Contact System

As a confirmed attendee, one week prior to the event you will receive an email with a password that will provide you with exclusive access to other attendees so you can set up meetings *before* the event.

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Don't miss **2** Technical Briefings:

Battery Breakthroughs

Dec. 1, 2009

Discover the most exciting and potentially impactful breakthroughs in energy storage electrochemistry, components and architectures.

Hybrid/Electric Drive Train

Dec. 3-4, 2009

Get a snapshot of how electric drives are evolving and where there are opportunities for licensing, collaboration and other business relationships.

Advisory Board

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PERKINS CAUFIELD & BYERS

Summit Agenda

Wednesday, December 2, 2009

Federal Stimulus in the Advanced Battery Value Chain

Panel Discussion:

Juicing the Value Chain: Impacts of Federal Funding

These panelists, who received government matching funds for manufacturing advanced batteries, will discuss their views of the emerging markets (including portable and stationary storage), their time-frames for building facilities and ramping up production, their requirements for tools, process expertise and supplies, and what the overall impacts of the ARRA stimulus will be throughout the advanced battery value chain.

Panelists:

Edward Buiel, Ph.D., *Vice President and Chief Technical Officer*, AXION POWER INTERNATIONAL, INC.

Sankar Das Gupta, Ph.D., *CEO*, ELECTROVAYA

Charles Gassenheimer, CEO, ENER1 INC.

Martin Klein, *Engineering Director*, COMPACT POWER, INC.

Kevin Smith, *Technical Director*,

EAST PENN MANUFACTURING CO. INC.

Major Markets for Advanced Batteries

Panel Discussion:

Vehicle Makers' Perspectives on the State of the Automotive Market and the Advanced Battery Value Chain

This panel of major automakers and leading start-ups will discuss the market outlook and future demand for vehicles in general and hybrid and full electrics in particular, what they are looking for from advanced battery and drive train vendors, and supply chain issues, gaps and opportunities in an industry in transition.

Panelists:

Paul Boskovitch, *Director of Powertrain*,
FISKER AUTOMOTIVE

Nancy Homeister, *Manager, Sustainable Business Strategies*,
FORD MOTOR CO.

Evan House, Ph.D., *Vice President of Advanced Battery Engineering*, BRIGHT AUTOMOTIVE, INC.

Ichiro Sakai, *Assistant Vice President*,
AMERICAN HONDA MOTOR CO.

Presentation:

Distributed Stationary Storage as a Source of Near-Term/"Bridge" Revenue for Advanced Battery Developers

Battery vendors are faced with a tricky proposition: how to drastically cut the cost of batteries for plug-in hybrids and electrics while also extending driving range and improving other performance aspects. Some argue a 50% price reduction in the battery system is required for plug-ins to be viable on the mass market. Meanwhile, the market itself may not mature to a large enough scale for years to justify such cost reductions. A more near-term market may be in batteries for distributed energy storage solutions – in buildings, office parks, homes and utility substations. Many battery developers have shown interest and some pilot projects are underway. This presentation will help to define the potential market for distributed storage and points of entry for advanced battery developers.

Praveen Kathpal, *Market Affairs, Grid Stability & Efficiency*,
THE AES CORPORATION

Presentation:

Developing Cost Effective Battery Manufacturing and Assembly

DOE stimulus funding puts the focus on competitiveness of US-based manufacturing of batteries. The current market demand for electric vehicles, in their inception, is going to remain low before a combination of policy and technology advances elevate the demand to a sustainable level. At the same time, US-based battery manufacturing plants need to catch up with their Asian counterparts and exceed them in efficiency & cost effectiveness. Battery OEMs have to come up with differentiating technologies and efficient manufacturing strategies to become leading players in this market.

Srinivas Nidamarthi, Ph.D., *Global Technology Manager*,
Robotic Systems, ABB INC.

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Call: (818) 888-4444

Email: mail@infocastinc.com

Fax: (818) 888-4440

Private Funding for Growth of the Advanced Battery Segment

Panel Discussion:

Investor Perspectives on the Evolution of the Advanced Battery Value Chain

This panel of leading venture capitalists, investment banks and equity investors will discuss what they look for when investing in advanced battery technology companies and how the injection of over \$2.4 billion in federal funds is affecting company valuations, the re-tooling of the auto industry, investment in start-ups and prospects for corporate M&A. In particular, they will discuss how private capital is stepping up to meet the matching requirements of the ARRA disbursements for manufacturing. They will also discuss their views on the markets for mobile and stationary energy storage and strategic opportunities in storage components and materials.

Panelists:

Christopher Buddin, *Vice President, Alternative Energy & Technology Investment Banking*, CREDIT SUISSE SECURITIES LLC

Stephen Clarke, Ph.D., *CEO*, APPLIED INTELLECTUAL CAPITAL

Alex Kinner, *Partner*, KHOSLA VENTURES

Dhiraj Malkani, *Principal*, ROCKPORT CAPITAL PARTNERS

Mark Platshon, *Partner*, VANTAGEPOINT VENTURE PARTNERS

David Wells, *Partner*, KLEINER PERKINS CAUFIELD & BYERS

Thursday, December 3, 2009

Enabling the Value Chain: Drive Train and Energy Storage Components and Materials

Panel Discussion:

Drive Train Developer Perspectives on the Advanced Battery Value Chain

With the shift to hybrid or all-electric drive trains, new components are needed, while some traditional ICE components will no longer play a part. In addition, smooth integration and control of all the major components will be critical for the success of the next generation of transport solutions. This panel of drive train designers and component suppliers will share their unique perspective on market size and growth prospects, their needs for partnering and opportunities for licensing their technologies.

Panelists:

Kevin Beaty, P.E., *Manager – Manufacturing Operations and Strategic Sourcing, Hybrid Power Systems Division, Vehicle Group*, EATON CORP.

John Dabels, *CEO*, EV POWER SYSTEMS, INC.

Charlie Duncheon, *CEO*, EIG AMERICA, INC.

Gary Rogers, *President & CEO*, FEV, INC.

Panel Discussion:

Cell, Battery and Ultra-Capacitor Developers' Perspectives

This panel of both new technology developers and established vendors will provide their perspectives on the state of the PHEV battery space, assess licensing needs and opportunities, describe how their battery products are being integrated into the drive train architecture and how they will work with potential customers, partners and suppliers to build the new electric vehicle value chain.

Panelists:

Nick Cataldo, *Vice President of Business Development*, MOBIUS POWER

Robert Kanode, *President & CEO*, VALENCE TECHNOLOGY

Sujeet Kumar, *CEO*, ENVIA SYSTEMS

Michael Muzzin, *Director of North American Business Development*, AXEON

Hisashi Tsukamoto, Ph.D., *CEO & CTO*, QUALLION LLC

Panel Discussion:

Component and Materials Suppliers' Perspectives

This panel of leading battery components and materials suppliers will discuss how their products fit into the battery value chain, their view of overall market size and growth, assess licensing opportunities and explore how they will work with potential customers, partners and suppliers to build the new advanced battery value chain.

Moderator:

Vijay Sarathy, *Vice President*, CRA INTERNATIONAL

Panelists:

Prashant Chintawar, Ph.D., *Senior Manager*, BASF

James Hayter, *Marketing Director*,

WESTERN LITHIUM CORPORATION

Rosemary Heinze, *Market Manager*, ARKEMA INC.

Ted Jasiewicz, *President & CEO*, MICRO TECH MFG INC.

Rick Luebee, *CEO*, ENERG2

Barry Misquitta, *Vice President, Energy Storage Materials*, NOVOLYTE TECHNOLOGIES

Mitch Pulwer, *General Manager*, CELGARD LLC



Battery Breakthroughs

Tuesday, December 1, 2009 | 9:00 AM – 5:30 PM

The race is on to radically improve battery and capacitor performance for the emerging plug-in hybrid electric market. Announcements of major innovations are coming fast and furious. Industry heavyweights as well as start-ups, government and university labs are reporting major advancements on a weekly basis. This technical briefing will present a series of the most exciting and potentially impactful breakthroughs in energy storage electrochemistry, components and architectures. Researchers are attacking multiple dimensions of battery performance including energy density, power, deep cycle charging, battery lifetime, weight, safety, and, of course, cost. Each presentation in the briefing will concisely summarize the technical aspects of the innovation, what commercial challenge it solves, its estimated time to market and opportunities for licensing or partnering.

Breakthroughs in Lithium Ion Electrochemistries and Components

Presenters:

Ming Au, Ph.D., *Principal Scientist*,
SAVANNAH RIVER NATIONAL LAB

Yi Cui, Ph.D., *Assistant Professor, Department of Material Sciences and Engineering*, STANFORD UNIVERSITY

Scott Faris, CEO, PLANAR ENERGY DEVICES, INC.

Sohrab Hossain, Ph.D., *Chief Technology Officer*,
CFX BATTERY, INC.

Bor Jang, Ph.D., *Chief Executive Officer*,
NANOTEK INSTRUMENTS INC.

Innovations in Ultra and Super Capacitors

Presenters:

Dileep Agnihotri, Ph.D., *CEO*, GRAPHENE ENERGY, INC.

Edward Buiel, Ph.D., *Vice President and Chief Technical Officer*,
AXION POWER INTERNATIONAL, INC.

Pradeep Haldar, Ph.D., *Director*, ENERGY AND ENVIRONMENTAL TECHNOLOGY APPLICATION CENTER (E2TAC), *Head, Nanoengineering Constellation, Professor, College of Nanoscale Science and Engineering*, UNIVERSITY AT ALBANY

Metal Air Energy Storage

Presenters:

Adam Laubach, CTO, REVOLT TECHNOLOGY LTD.

Kevin Witt, Director of Disruptive Technology, SEMITOOL

Alternative Electrochemistries and Advanced Power Management Architectures

Presenters:

Ted Bohn, M.S. Eng., *Principal Electrical Engineer, Transportation Technology R&D Center*, ARGONNE NATIONAL LABORATORY

Ryan Wartena, Ph.D., *Chief Technology Officer*, ICEL SYSTEMS INC.

What participants have said about the previous Advanced Battery meeting:

“ This is an excellent opportunity to commercialize clean technologies. Your conference is a very important contributor here.” —Srinivas Nidamarti, *Technology Manager, ABB*

“ Excellent event. The companies who attended are the “who’s who” of the current lithium space.” —Benjamin Park, *CTO, Carbon Micro Battery Corporation*

“ This conference was well organized with very relevant topics and speakers. The content was very informative and a very good networking opportunity.”
—Michael Lehmkuhler, *Leader, Transportation team, Virginia Economic Development Partner*

“ Good collection of players from most segments of the battery storage market space. Good networking event.” —Roland Kibler, *Manager of Technology Development, Next Energy*

Hybrid/Electric Drive Train

Thursday Dec. 3, 1:00-5:00PM - Friday Dec. 4, 2009, 8:00-12:00 Noon

Hybrid and plug-in hybrid vehicles require new drive train components and architecture. While the traditional auto industry supply chain is well established, the shift to electric hybrid drives is disrupting traditional relationships and opening the industry to a variety of new players. This Technical Briefing will provide a unique platform for electric drive train technology developers and vendors to talk about their innovative products and understand the bigger picture into which their product fits, as all of the components must work together effectively to be useful to the automakers. The Briefing will also provide an opportunity for OEMs, automakers and investors to assess investment, licensing and acquisition opportunities, and provide an excellent opportunity to network with potential partners for building the new electric drive train architecture.

Keynote Address:

Brian Wynne, *President*, ELECTRIC DRIVE TRANSPORTATION ASSOCIATION

Developing the Electric Drive Train

Presenters:

John Dabels, *CEO*, EV POWER SYSTEMS, INC.

Ricardo Espinosa, *Vice President of Engineering*, AZURE DYNAMICS CORP.

David West, *Vice President*, RASER TECHNOLOGIES

Developing the Power Management, Distribution and Control System

Presenters:

Peter Miller, Ph.D., *Director, Electrical/Electronic Engineering*, RICARDO, INC.

Building the Electric Vehicle Charging Infrastructure

Presenters:

Kristen Helsel, *Director, EV Solutions, Efficient Energy Systems*, AEROVIRONMENT, INC.

Le Tang, *Vice President and Head of ABB US Corporate Research Center*, ABB INC.

Additional speakers to be announced. Please see website for details.

Over 200 decision-makers from the following organizations attended Infocast's first Advanced Battery event:

A&D Technology
A123 Systems
ABB
ACORE
ActaCell, Inc.
Advanced Membrane Systems
AeroVironment, Inc.
AEYCH
Alfred Mann Foundation
Alliance of Automobile Manufacturers
Altairnano
Applied Materials
Arbin Instruments
Arcotronics Technologies
Ardour Capital Investments
Argonne National Laboratory
Arkema Inc.
Automotive Engineering International
Bailey Law Office
Ballard Material Products
Ballard Power Systems
BASF
Battelle Energy Systems
BBK
Bessemer Venture Partners
Boston-Power, Inc.
Bren-Tronics, Inc.
Bright Automotive
BST Systems
Cabinet for Economic Development
Cabot Corp.

Carbon Micro Battery Corporation
Celgard, LLC
CFX Battery, Inc.
Chemetall
Chemetall Foote Corporation
Chemical and Engineering News
Compact Power, Inc.
ConocoPhillips
Convergent Resources
Cozen O'Connor Attorney
CPreme Graphite
Crown Battery Manufacturing Co.
Day & Zimmerman Lone Star Division
Day & Zimmerman, Inc.
Department of Energy
Department of Science & Technology
DuPont
EaglePicher Corporation
EaglePicher Technologies, LLC
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EIC Laboratories
EIG America, Inc.
Ener1, Inc.
EnerDel
Envia Systems
E-One Moli Energy
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FMC Corp. Lithium Div.
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Impact Televideo
IOMAXIS
Jet Propulsion Laboratory
Juniper Associates
King County Metro Transit
Lawrence Livermore National Lab.
Legislative Initiatives, LLC
Lester Electrical
Liquid Light
Lithchem Energy
M&H Group
Maccor, Inc.
Magna International Inc.
MarathonNorco Aerospace, Inc.
Maxwell Technologies
Medtronic
Mergermarket (US) Ltd.
Methode Electronics, Inc
Micro Tech Mfg, Inc.
MicroSun Technologies, LLC
Microvast, Inc.
Mitsubishi Chemical

Mobile Power Solutions
Mobility
Molecular Nanosystems
Nagase America Corp.
National Semiconductor
NEA
NEI Corporation
Neuberger Berman
NextEnergy
North of England Investment Agency
NYSERDA
Oak Mitsui Inc.
Oak Ridge National Laboratory
Oak-Mitsui Technologies
OppenheimerFunds, Inc.
P&G FutureWorks
Paladin Capital Group
PEC Corp.
PEC North America
Phostech Lithium, Inc.
PIDC
Planar Energy Devices, Inc.
Porous Power Technologies, LLC
PowerGenix
Primet Precision Materials, Inc.
Promess, Inc.
Qvt Financial, Lp
Reed Smith, LLP
Reenergy Inc.
Ricardo, Inc.
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Rockwood Holdings, Inc.
SAE International

Sandia National Lab
Scientific Climate Systems, Ltd.
Scott-Macon, Ltd.
Seeo, Inc.
Shecco
Siemens Corporate Research
SiLyte
Simbol Mining
SK USA, Inc
Sorfin Yoshimura
Texas Instruments
The AES Corporation
The Dow Chemical Company
The Redland Energy Group
The University of Texas at Austin - Office of Technology Commercialization
ThinkEquity
Ticona Polymers
TreadStone Technologies, Inc.
Trident Capital
Triumvirate Environmental
U.S. Battery Manufacturing
U.S. DOT
U.S. EPA
University of Limpopo
University Of Michigan
University of Western Cape
Valence Technology
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Suite 300
Canoga Park, CA 91303

Tuition	Early Bird - expires 11/3	Standard	Govt.	Printed Material for Each Session
Advanced Battery Value Chain Summit (Dec. 2-3)	\$1,295.00	\$1,695.00	\$995.00	\$5.00
Battery Breakthroughs Briefing (Dec. 1)	\$595.00	\$795.00	\$595.00	\$5.00
Hybrid/Electric Drive Train Summit (Dec. 3-4)	\$595.00	\$795.00	\$595.00	\$5.00

Discounts:
For Federal, State or Local Government Employees (see above).
Team Discount for teams of three or more from the same organization, the third and subsequent registrants qualify for a 50% discount (applies to standard registrants only).
Please note: Discounts are subject to verification and approval. No discounts can be combined.

Early Bird Discount:
Register by Nov. 3, 2009 and save \$400 off the Summit and \$200 off each of the Technical Briefings' registration fees.

Venue:
The event will be held at the AED Conference Center, which is located at 1825 Connecticut Ave., NW, 8th Floor, Washington DC 20009 and can be reached at (202) 884-8600. For a list of nearby hotels, please visit the event website at <http://www.infocastinc.com/battery>.

Continuing Education Credits:
Infocast certifies that this activity has been approved for Continuing Education credit by the State of California in the amount of 8 hours for the Advanced Battery Summit, 6 hours for the Battery Briefing and an additional 7.5 hours for the Drive Train Briefing. Continuing Education credit hours are subject to change.

Cancellation, Refunds & Credits:
Should you be unable to attend, a refund, less a \$195 administrative charge, will be made for cancellations received via letter or fax at least 10 working days before the event. We will be pleased to transfer your registration to another member of your company, or credit the registration fee to another Infocast conference if you register within 6 months from the date of this conference. In the event the conference is cancelled, Infocast's liability is limited to the refund of the conference registration fee only.

Printed Coursebook Materials:
Presentation materials will be provided on site to registered attendees *only*. There is \$5.00 charge for printed coursebooks for each session. Flash drives with presentations will be provided on site free of charge.

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Registration Form

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Advanced Battery Value Chain

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- I would like to take advantage of the team discount (see left)
 I can't attend, but put me on your mailing list for future programs

Tuition	Early Bird - expires 11/3	Standard	Govt.	Printed Material for Each Session
Advanced Battery Value Chain Summit (Dec. 2-3)	\$1,295.00	\$1,695.00	\$995.00	\$5.00
Battery Breakthroughs Briefing (Dec. 1)	\$595.00	\$795.00	\$595.00	\$5.00
Hybrid/Electric Drive Train Summit (Dec. 3-4)	\$595.00	\$795.00	\$595.00	\$5.00
Total:				

Name: _____

Position: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

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